

The "Juiced with Zeus Logo" Program:

This folder contains artwork necessary for you to comply with the "Juiced with Zeus" logo program. **You must comply with these requirements in order to distribute your products which contain Zeus Run-Time software.** Zeus's "Juiced with Zeus" program is modeled closely after the "Made with Macromedia" requirements with which you should be familiar. These requirements include:

- Filling out the Run-Time License Agreement
- Submitting two not-for-resale copies of the product to Zeus Productions
- Including the Zeus logo in your credits screen and printed materials for the product and its packaging in accordance with Zeus Productions' guidelines
- Including the Zeus trademark and copyright notices for each and every Zeus Run-Time module included with your project. This notice should take the form:
"*productName*™ Copyright © 1996-1997. Zeus Productions. All Rights Reserved"

such as:

zScript™ Copyright © 1996-1997. Zeus Productions. All Right Reserved.
zLaunch™ Copyright © 1996-1997. Zeus Productions. All Right Reserved.
zOpen™ Copyright © 1996-1997. Zeus Productions. All Right Reserved.

On the Macintosh, the trademark symbol (™) is created by typing Option-2.
On the Macintosh, the copyright symbol (©) is created by typing Option-g
On the Windows PC, use "(TM)" for trademarks and "(c)" for copyrights if necessary

To comply with the Zeus Productions Run-Time Licensing Agreement, you must include the Zeus logo and the relevant trademark and copyright notice(s) for the Zeus products included in your final product. Place one of the following variations of the Zeus logo on your credits screen in the size provided. PICT file versions are provided should you need to modify the logo for your custom palette. An EPS file version is provided to be included in your printed materials.

The copyright and trademark notices must appear on the credits screen, in any electronic README or similar files, and in any printed materials which accompany the product.

Electronic versions of the Zeus Logo are provided in the following formats:

ZeusLogo.DIR - This "Logo Browser" is in Director 5.0 format, and includes variations of the logo anti-aliased against different backgrounds in the Macintosh and Windows System Palettes. It also includes sample trademark and copyright notices. If using Director 4.0, you can import the logo from the PICT files provided.

Zeus1bit.PCT - This file contains a one-bit non-anti-aliased version of the Zeus logo which is also provided as a cast member in ZeusLogo.DIR. Ordinarily you would not need this file, and would use one of the 8-bit versions included instead.

Zeus8bit.PICT - This file contains several 8-bit anti-aliased versions of the Zeus logo which are also provided as cast members in ZeusLogo.DIR. You can use this file if you need to import the logo into PhotoShop or deBabelizer when working with custom palettes, or if you are using Director 4.0 and cannot access the Director 5.0 Logo Browser provided.

ZeusLogo.EPS - This file contains several 8-bit anti-aliased versions of the Zeus logo which are provided in EPS (Encapsulated PostScript) format. You can use this file when your printed materials, such as your box art or manual.

QuickRef.pdf - This file contains a quick guide to frequently asked questions about logo usage

Refer to the documents in the "Docs" folder for more information, and specifically "**ExhibitC.pdf**" for Logo Usage Guidelines.

NOTE: Even when you comply with the "Juiced with Zeus" logo requirements, you are only entitled to distribute a limited number of products (usually five) which use the Zeus Run-Time software. Consult your Run-Time Licensing Agreement ("RunTime.pdf") for complete details.

The most recent version of all licensing-related documents and collateral material can be downloaded from our web site at <http://www.zeusprod.com/company/license.html>

Please contact us if you have any questions or comments. Thank you for choosing tools from Zeus Productions.

Good luck in all your multimedia pursuits,

Bruce Epstein
Principal
Zeus Productions
info@zeusprod.com
908-398-1682 phone/fax

P.O. Box 223
Franklin Park, NJ 08823-0223 USA

####

Last revised 04/02/97

Copyright © 1996-1997. Zeus Productions. All Rights Reserved.